



Mike Shuping  
President

## TDARX Helps Customers Enhance Network Security Through Managed IT Services

*Proactive Approach to IT Enables  
Local Businesses to Combat Threats*

WINSTON SALEM, NC —  
October 27, 2015 — TDARx, Inc., a leading provider of unified communications, announced today that its proactive approach to managed services enhances security and helps companies combat malicious threats. Fortune 1000 organizations have plenty of budget available to spend on IT security infrastructure. They are fully equipped with in-house staff that is dedicated full-time to optimizing security across the board. While the necessity for IT security is in plain sight, many small to mid-sized companies may ignore this area of their business until it's too late. TDARx' managed IT services provides proactive resources to business owners everywhere. The company zeroes in on five key areas to focus on, to dramatically improve the health of their customers' technology.

In its purest form, TDARx' managed IT services anticipate IT issues before they crop up. It's a proactive and cost effective approach that has changed the way businesses improve their productivity, streamline their efficiency and keep their critical information safe. This approach enables business owners to stay focused on their core competencies, instead of trying to understand the

complexities of IT networks. There are five critical areas where TDARx leverages their proactive approach to enhance security.

- 1) **Anti-virus/Anti-malware.** Most viruses spread so fast because they are delivered in the simplest ways. Viruses are usually deployed through email, software downloads or phishing sites. TDARx provides regularly updates virus protection so the latest threats can be combatted.
- 2) **Data Backup.** If you've ever lost your data, your presentation or a file went missing, you've felt the sting of a lacking data backup program. While most businesses have partial backups in place, TDARx provides companies with cloud based business continuity and disaster recovery programs in order to eliminate this problem from their IT landscape.
- 3) **Software Updates.** If you've ever snoozed a security update, you've potentially put your company at risk for greater harm. TDARx team of technicians work around the clock to instantaneously and continuously update software so customers are always on the latest version.
- 4) **Unauthorized Users.** Keeping unauthorized users out – of buildings, software programs

and internal networks – is another vital component for a comprehensive data protection program. Leaving these areas unprotected is irresponsible as leaving your doors unlocked at night. TDARx monitors activity constantly and works with customers to provide access to necessary employees.

- 5) **Cloud & Mobile Security.** Virtually every business in today's marketplace relies on some form of cloud-based technology or mobile phones. Each one of these pose a potential threat to the network and create vulnerability for the network, especially if left ignored. TDARx monitors personal devices to protect against threats entering the network taking mobile security and cyber security to another level.

“When an organization takes the time to assess these areas of their business, it's very easy to dramatically improve the health of their technology,” said Mike Shuping, President of TDARx. “We are very well versed in these areas and can bring years of expertise and experience to the table. The modern organization can simply not afford to ignore these areas of their business any longer and by partnering with us we can prevent a catastrophic event.”

## **ABOUT TDArx, INC..**

TDArx, Inc. came into existence when TeleData Services, Inc., a regional leader in business communications, and Arx Technology, Inc., a leading provider of computer and data networking technologies, merged in January 2008. The merger enhances TDArx's expertise in a full line of communication technology, which helps its customers increase their profitability and improve competitive advantage.

TeleData Services, Inc. was founded in 1988 by Mike Shuping

with partners Michael Nester and Larry Halsey. For the past 20 years, TeleData Services has been and is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allowed the TeleData Services, Inc. team to develop an understanding of each customer's unique telecommunications requirements, and to respond to those requirements quickly and effectively.

Founded in 2001 by owner Wesley Walker, Arx Technology had been fulfilling the IT needs of Triad businesses. The company has over 350 customers and eight

certified engineers. These professionals have a number of advanced industry certifications including Microsoft, Macintosh, Cisco, Citrix, Novell, and Linux and provides IT-based growth strategies for small and medium businesses. Arx specializes in data, technology and network consulting, security and support.

Today, TDArx is poised to help its customers maximize the return on their investment in communication technology. With TDArx, you can focus on your business, while we focus on your IT! For more information, please contact us at (336) 896-0808 or visit [www.tdarx.com](http://www.tdarx.com).