



Mike Shuping
President

TDARX, INC.. TO SPEAK AT INDUSTRY CONFERENCE OF LEADING BUSINESS TECHNOLOGY PROVIDERS

WINSTON SALEM, NC – September 30, 2013 - TDARx, Inc., an industry leader in unified communications, announced today that the company is speaking at STAR CON, Technology Assurance Group's industry conference of leading technology providers. Technology Assurance Group (TAG) is an international association of independently owned unified communications companies collectively representing nearly \$350 million in products and services. TAG's STAR CON will capitalize on the amazing exchange of information, ideas and experiences between attendees for the betterment of the customers they serve. The event will be held in San Diego at the US Grant Hotel and is scheduled to take place on October 20th through October 23rd.

The objective of STAR CON is to bring the brightest minds in the industry together to discuss current trends, best business practices and understand where the industry is headed as a whole. TDARx has been invited to attend this event because of their dominant standing in the marketplace and their desire to constantly remain

ahead of the curve. The event will be packed with education from subject-matter experts and high-level discussion from the most successful companies in the industry.

"It's always a pleasure to attend conferences of this caliber," stated Mike Shuping, President of TDARx. "We thoroughly enjoy connecting with other successful companies and learning best practices that increase our offering to our customers. By maintaining a proactive approach in adopting new methodologies and spending the time required to see what's emerging on the technological landscape, we are better equipped to increase our customers' profitability and give them a competitive advantage. As a leader, we consider it our duty to know what's coming and to help our customers adopt new technology. This proactive approach has served us and our customers well over the years and it is one of the main reasons for our success."

"TDARx is a premier Member of TAG and an elite company in our industry," said Brian Suerth, Partner and EVP of Technology Assurance Group (TAG). "Everyone in attendance

will learn from their customer-centric approach and will benefit from their ideas as a model for success."

ABOUT TDARx, INC..

TDARx, Inc. came into existence when TeleData Services, Inc., a regional leader in business communications, and Arx Technology, Inc., a leading provider of computer and data networking technologies, merged in January 2008. The merger enhances TDARx's expertise in a full line of communication technology, which helps its customers increase their profitability and improve competitive advantage.

TeleData Services, Inc. was founded in 1988 by Mike Shuping with partners Michael Nester and Larry Halsey. For the past 20 years, TeleData Services has been and is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allowed the TeleData Services, Inc. team to develop an understanding of each customer's unique telecommunications requirements, and to respond to

those requirements quickly and effectively.

Founded in 2001 by owner Wesley Walker, Arx Technology had been fulfilling the IT needs of Triad businesses. The company has over 350 customers and eight certified engineers. These professionals have a number of advanced industry certifications including Microsoft, Macintosh, Cisco, Citrix, Novell, and Linux and provides IT-based growth strategies for small and medium businesses. Arx specializes in data, technology and network consulting, security and support.

Today, TDArx is poised to help its customers maximize the return on their investment in communication technology. With TDArx, you can focus on your business, while we focus on your IT! For more information, please contact us at (336) 896-0808 or visit www.tdarx.com.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned unified communications companies. TAG provides its

members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-946-2112 or visit www.tagnational.com.