



Mike Shuping
President

TDARX, INC.. LAUNCHES A MOBILE DEVICE MANAGEMENT PROGRAM TO MONITOR AND SECURE DEVICES THAT ARE ATTACHED TO CUSTOMER NETWORKS

WINSTON SALEM, NC — May 28, 2013 — TDARx, Inc., a leading unified communications provider, announced today that the company has launched a Mobile Device Management Program to Monitor and Secure Devices that are attached to customer networks. With the proliferation of Smart phones and tablets in today's business world, companies need a way to monitor and secure mobile devices that enter their company space. Whether a mobile device is company-issued or employee-owned, Mobile Device Management (MDM) is the fastest, most comprehensive way for organizations to centrally secure devices and protect their networks from intrusion.

Smartphones are here to stay and businesses need to be certain that they have an infrastructure established to bring these devices into the workplace. According to *The Cisco Visual Networking Index (VNI) Global Mobile Data Traffic Forecast Update*, “the growth of global mobile data traffic in 2012 is up 70%” from the previous year and when comparing Mobile traffic in 2012 versus entire Internet in

2000 we find that mobile traffic today has twelve-folded that of the entire Internet in 2000.”

The best MDM solutions perform several functions and have a set of unique characteristics which make them the best fit for small to medium-sized businesses. First, they must integrate into existing networks well. Many MDM solutions integrate seamlessly into enterprise systems and don't require on-site servers or network reconfiguration.

Another trait of a great solution is the ability to remotely locate, lock and wipe lost or stolen devices. This is vital for enhancing security, especially in an environment with shared data and content. Many solutions rely on encryption settings and established passcodes in order to monitor device compliance and detect potentially unsafe devices before they make it on the network.

“The growth of mobile is representative of a culture shift where people expect instant communication and want to be connected,” stated Mike Shuping, President of TDARx. “This has tremendous implications for our industry and as we've noticed this evolving

over the years we knew that our customers needed some way to bring security and data management to their networks. That's exactly why we have spent substantial time, effort and energy investing in leading edge technologies so our customers can be better equipped to protect their businesses. We consider it our duty to equip our customers with the best technology tools available, so they constantly have a leg up on their competitors. In the end, making them successful, keeps us successful and prolongs our relationship.”

ABOUT TDARx, INC..

TDARx, Inc. came into existence when TeleData Services, Inc., a regional leader in business communications, and Arx Technology, Inc., a leading provider of computer and data networking technologies, merged in January 2008. The merger enhances TDARx's expertise in a full line of communication technology, which helps its customers increase their profitability and improve competitive advantage.

TeleData Services, Inc. was founded in 1988 by Mike

Shuping with partners Michael Nester and Larry Halsey. For the past 20 years, TeleData Services has been and is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allowed the TeleData Services, Inc. team to develop an understanding of each customer's unique telecommunications requirements, and to respond to those requirements quickly and effectively.

Founded in 2001 by owner Wesley Walker, Arx Technology had been fulfilling the IT needs of Triad businesses. The company has over 350 customers and eight certified engineers. These professionals have a number of advanced industry certifications including Microsoft, Macintosh, Cisco, Citrix, Novell, and Linux and provides IT-based growth strategies for small and medium businesses. Arx specializes in data, technology and network

consulting, security and support.

Today, TDArx is poised to help its customers maximize the return on their investment in communication technology. With TDArx, you can focus on your business, while we focus on your IT! For more information, please contact us at (336) 896-0808 or visit www.tdarx.com.