



Mike Shuping
President

TDARX, INC.. HELPS SMBs KEEP THEIR NETWORK RUNNING SMOOTHLY WHETHER YOU'RE USING IPHONES, DROIDS OR VOIP

With More Employees "Bringing Their Own Devices", Networks Are Getting More Complex

WINSTON SALEM, NC - November 1, 2012 - TDARx, Inc., a leading provider of unified communications and technology management services, announced today the launch of their Bring Your Own Device (BYOD) management services. With more and more organizations finding themselves facing the challenges of a BYOD environment, TDARx, Inc.'s solutions are coming at just the right time.

Increasingly, organizations are recognizing the need for a diversity of support in their infrastructure. They're facing new challenges every day in trying to support mesh wireless, transient users, and meet the security challenges that go along with it. In addition, as employees continue to seek out best of breed solutions for individual tasks, today's networks face are far from unified networking environment.

TDARx, Inc. lets organizations be proactive in managing their infrastructure. This means reduced costs, better security, and a network that's more aware of who and what is connecting to it.

Organizations need to be alerted when a new device is coming onto the network. TDARx, Inc. helps an organization scan a device to make sure it's not bringing with it security risks, and establish proper security

measures for access control levels, including the separation of employees from guests. TDARx, Inc. can identify which devices are using the lion's share of an organization's bandwidth, and make infrastructure changes to accommodate the changing needs of the BYOD user.

"A business should be able to focus on what it does best and our solutions free up businesses to do just that. By bringing proactive infrastructure management to the BYOD environment, our clients enjoy greater efficiency, security, and agility. A more efficient network means that our customer's technology is running to its fullest capacity. When we're increasing overall productivity our customers are dropping more to the bottom line and that's how we know that our customers have a leg up on their competition," stated Mike Shuping, President of TDARx, Inc..

ABOUT TDARX, INC..

TDARx, Inc. came into existence when TeleData Services, Inc., a regional leader in business communications, and Arx Technology, Inc., a leading provider of computer and data networking technologies, merged in January 2008. The merger enhances TDARx's expertise in a full line of communication technology, which helps its customers increase their

profitability and improve competitive advantage.

TeleData Services, Inc. was founded in 1988 by Mike Shuping with partners Michael Nester and Larry Halsey. For the past 20 years, TeleData Services has been and is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allowed the TeleData Services, Inc. team to develop an understanding of each customer's unique telecommunications requirements, and to respond to those requirements quickly and effectively.

Founded in 2001 by owner Wesley Walker, Arx Technology had been fulfilling the IT needs of Triad businesses. The company has over 350 customers and eight certified engineers. These professionals have a number of advanced industry certifications including Microsoft, Macintosh, Cisco, Citrix, Novell, and Linux and provides IT-based growth strategies for small and medium businesses. Arx specializes in data, technology and network consulting, security and support.

Today, TDARx is poised to help its customers maximize the return on their investment in communication technology. With TDARx, you can focus on your business, while we focus on your IT! For more information, please contact us at (336) 896-0808 or visit www.tdarx.com.