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President

TDARX, INC.. REPORTS STRONG INCREASE IN TECHNOLOGY INVESTMENT FOR 2012

*Leading Unified Communications
Provider Helps Customers Position
for Growth*

WINSTON SALEM, NC — February 22, 2012 — TDARx, Inc., an industry leader in unified communications, announced today that the outlook for technology purchases by small to mid-sized (SMB) companies in 2012 is exceptionally positive. This outlook was confirmed by Technology Assurance Group (TAG), an international association of unified communications providers representing approximately \$350 million in products and services. As a premier Member of TAG, TDARx is positioned as the dominant force in their marketplace and is able to better prepare and protect its customers for whatever the future holds.

Many small to medium-sized businesses (SMBs) are starting off the New Year by deploying advanced technology in order to secure a competitive advantage early on. Today's SMB needs to be more agile, efficient and better equipped to handle the challenges that 2012 will bring and many business owners are creating a gap between themselves and their competitors by implementing the technology offered by TDARx's. "Every sector is experiencing different growth rates, but when we step back and look at the big picture, it becomes clear that overall demand is up, and

businesses need to have the tools necessary to gain a foothold in their industry," stated Dale Stein, Co-Founder of TAG.

TDARx's unique relationship with TAG, enables them to adopt cutting edge best business practices, deliver innovative programs, and partner with elite technology manufacturers and application service providers. Over the years, TDARx has leveraged this relationship to consistently deliver benefits to their customers that are simply unavailable to other technology providers. For example, TDARx is able to leverage the buying power of approximately 130 technology providers to receive deep discounts from manufacturers, and provide a lower cost to the customer. The bottom line of this partnership is that TDARx is better positioned to enhance employee productivity and increase profitability than any other technology provider in the market.

"We continue to be impressed with TDARx's stern commitment to their customers. At the end of the day, business owners are concerned with the bottom line and new technology is pointless if it doesn't increase your overall profitability," commented Stein. "TDARx has always focused on this fact and it shapes their recommendations and suggestions when working with their clients. As a result of this approach, their customers continue to thank them and I see a very

bright future for TDARx," added Stein.

With growth opportunities on the horizon in 2012 many businesses are looking for ways to prepare for the large influx of sales they expect to see. This change will be driven by macroeconomic factors, but will be sustained by a business's ability to keep up with demand. Many businesses are investing heavily in technology and enlisting the help of elite technology providers like TDARx to make sure that whenever that wave of sales arrives, they're ready to ride it all the way to the bank.

TDARx, INC.

TDARx, Inc. came into existence when TeleData Services, Inc., a regional leader in business communications, and Arx Technology, Inc., a leading provider of computer and data networking technologies, merged in January 2008. The merger enhances TDARx's expertise in a full line of communication technology, which helps its customers increase their profitability and improve competitive advantage. TeleData Services, Inc. was founded in 1988 by Mike Shuping with partners Michael Nester and Larry Halsey. For the past 20 years, TeleData Services has been and is committed to establishing and maintaining a dynamic partnership with every customer. Extensive

technology and service experience allowed the TeleData Services, Inc. team to develop an understanding of each customer's unique telecommunications requirements, and to respond to those requirements quickly and effectively.

Founded in 2001 by owner Wesley Walker, Arx Technology had been fulfilling the IT needs of Triad businesses. The company has over 350 customers and eight certified engineers. These professionals have a number of advanced industry certifications including Microsoft, Macintosh, Cisco, Citrix, Novell, and Linux and provides IT-based growth strategies for small and medium businesses.

Arx specializes in data, technology and network consulting, security and support.

Today, TDARx is poised to help its customers maximize the return on their investment in communication technology. With TDARx, you can focus on your business, while we focus on your IT! For more information, please contact us at (336) 896-0808 or visit www.tdarx.com.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned business

communications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.