



Mike Shuping
President

TDARX, INC. HELPS SMALL TO MID-SIZED BUSINESSES WITH 2012 EXPANSION

By Mike Shuping, TDARx

WINSTON SALEM, NC — January 31, 2012 — TDARx, Inc., the region’s leading technology provider, is helping small to medium-sized businesses (SMBs) reposition their communications infrastructure to increase their profitably during an office expansion or relocation. In 2012 many companies have paused to reflect and reevaluate their business from all angles. Convergence has led many business owners to rely heavily on highly qualified technology providers to ensure a smooth transition of phone systems, data networks and other technologies during a strategic relocation. TDARx is well positioned to actively support the complex needs of its customers during this type of transition.

With an abundance of technology providers in the marketplace, a business owner’s first challenge is to select the right technology provider. There are companies that are strong in either voice or data, but most lack both skill sets. However, TDARx is unique in that it has expertise in both voice and data communications which enables them to provide benefits that far

exceed those of their competition. TDARx is a true Managed Service Providers (MSPs), with certified voice and data experts who have years of experience in the industry.

TDARx differentiates itself by providing high-level consultation to ensure that pre-installation, installation, and post-installation all runs smoothly. “As a company, we take a global approach to understand our customers’ business communications and IT needs and we utilize sophisticated tools to ensure proper implementation,” commented Mike Shuping, President of TDARx. “Attention to detail and clear communication is the only way to ensure that the technology investment provides you with a competitive advantage and increases overall profitability.”

TDARx deploys Session Initiation Protocol (SIP) and leverages an innovative Current Technology Assurance Plan (C-TAP) which continually equips the customer with new technology while simultaneously protecting them from obsolescence and unforeseen cost. When a business moves into a new location the need for additional

hardware and software oftentimes becomes glaringly apparent, and C-TAP customers are able to add new technology without incurring any additional cost. Keeping the customer at the latest state of technology is at the forefront of TDARx’s mission, so long as the technology enhances productivity and increases bottom-line profitability.

ABOUT TDARx, INC..

TDARx, Inc. came into existence when TeleData Services, Inc., a regional leader in business communications, and Arx Technology, Inc., a leading provider of computer and data networking technologies, merged in January 2008. The merger enhances TDARx's expertise in a full line of communication technology, which helps its customers increase their profitability and improve competitive advantage. TeleData Services, Inc. was founded in 1988 by Mike Shuping with partners Michael Nester and Larry Halsey. For the past 20 years, TeleData Services has been and is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology

and service experience allowed the TeleData Services, Inc. team to develop an understanding of each customer's unique telecommunications requirements, and to respond to those requirements quickly and effectively.

Founded in 2001 by owner Wesley Walker, Arx Technology had been fulfilling the IT needs of Triad

businesses. The company has over 350 customers and eight certified engineers. These professionals have a number of advanced industry certifications including Microsoft, Macintosh, Cisco, Citrix, Novell, and Linux and provides IT-based growth strategies for small and medium businesses. Arx specializes in data, technology and network

consulting, security and support.

Today, TDArx is poised to help its customers maximize the return on their investment in communication technology. With TDArx, you can focus on your business, while we focus on your IT! For more information, please contact us at (336) 896-0808 or visit www.tdarx.com.