



Mike Shuping
President

TDArx, Inc. Helps Law Firms Go Green and Increase Productivity by Utilizing Unified Communications

*Leading Business Technology Provider
Changes the Way Law Firms
Communicate*

WINSTON SALEM, NC—
December 19, 2011 – TDArx, Inc., a leading provider of unified communications, announced today that the company is placing special emphasis on bringing its innovative technology and applications to the rapidly growing legal industry. TDArx has a number of valuable communications and data networking solutions that support the needs of the legal community. These solutions have the unique ability of increasing productivity while decreasing the firm’s carbon footprint because of the significant impact they have on attorney’s commute times, marketing efforts, reduction of office space and reduction in operational costs.

“An attorney’s time is very valuable and anything we can do to increase their efficiency has a dramatic impact to a law firm,” said Mike Shuping, President of TDArx. “The utilization of technology solutions like Unified Communications enhances a firm’s green initiatives by drastically reducing the use of paper, reducing travel by utilizing video conferencing or web collaboration and allowing attorneys to receive calls, faxes and voicemails anytime, anywhere. This allows attorneys to work from home, at the courthouse or while they are

visiting a client at their residence, while still providing the quality experience that both the firm and their clients have come to expect.”

Unified Communication solutions provide a number of impressive benefits which increase productivity in law firms. One example is presence management, which informs assistants and partners of where the attorneys are located at all times. Another is call recording, which allows lawyers to save recordings to client files and email them internally. Conference call management integrates with Microsoft Outlook and call attached data tracks who called and other various statistics as well. Fax-to-email and the ability to schedule outgoing faxes through a fax server lower telecommunication costs help businesses go paperless.

Furthermore, businesses can benefit multiple office connectivity through VoIP, which unifies all incoming and outgoing communication. Additionally, law firms benefit significantly because attorneys are no longer tethered to a desk when they take advantage of Unified Communications’ mobile capabilities. Mobile devices, such as smartphones and tablets, enable law firms to increase productivity in a myriad of other ways as well.

The Unified Communications interface has been developed with the end user’s specific needs in

mind. This essentially means that the front-end of these systems are extremely easy to operate regardless of the individual’s age or technical know-how. The advanced technology is hidden within each solution and may be managed internally by the organization’s IT department or by certified team of Unified Communications professionals.

“Legal is a very unique industry and we have partnered with leading Unified Communication manufacturers who make these solutions cost effective by integrating all these capabilities into a single box solution,” added Mike Shuping. “The types of solutions we offer greatly benefit law firms as well as make the lives of their attorneys easier and less stressful.”

ABOUT TDARX, INC..

TDArx, Inc. came into existence when TeleData Services, Inc., a regional leader in business communications, and Arx Technology, Inc., a leading provider of computer and data networking technologies, merged in January 2008. The merger enhances TDArx’s expertise in a full line of communication technology, which helps its customers increase their profitability and improve competitive advantage.

TeleData Services, Inc. was founded in 1988 by Mike Shuping with partners Michael Nester and Larry Halsey. For the past 20 years, TeleData Services has been and is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allowed the TeleData Services, Inc. team to develop an understanding of each customer's unique telecommunications requirements, and to respond to those

requirements quickly and effectively. Founded in 2001 by owner Wesley Walker, Arx Technology had been fulfilling the IT needs of Triad businesses. The company has over 350 customers and eight certified engineers. These professionals have a number of advanced industry certifications including Microsoft, Macintosh, Cisco, Citrix, Novell, and Linux and provides IT-based growth strategies for small and medium businesses.

Arx specializes in data, technology and network consulting, security and support.

Today, TDArx is poised to help its customers maximize the return on their investment in communication technology. With TDArx, you can focus on your business, while we focus on your IT! For more information, please contact us at (336) 896-0808 or visit www.tdarx.com.