



Mike Shuping
President

FreedomVOICE® and TDARx, Inc. Announce Strategic Partnership

Companies Join Forces to Raise Awareness for the FreedomIQ Hosted VoIP PBX

WINSTON SALEM, NC - November 29, 2010 - FreedomVOICE®, creators of the industry leading FreedomIQ® Hosted VoIP PBX, and TDARx, Inc., today announced the formation of a strategic partnership. The companies have aligned in order to distribute and promote the popular FreedomIQ Hosted VoIP PBX.

“We couldn’t be happier with the new partnership,” said Eric Thomas, CEO of FreedomVOICE. TDARx, Inc. understands the true value of the FreedomIQ Hosted VoIP PBX. They’ve demonstrated that they are a qualified, mature company and we are looking forward to working with them.”

As a unified communications provider, TDARx, Inc. has many years of experience and has built a solid reputation as the region’s leading technology organization. Now an authorized dealer for the FreedomIQ product, TDARx, Inc. will be responsible for business development and representing FreedomIQ in the community.

“We’ve been interested in the FreedomIQ hosted VoIP PBX since day one,” says Mr. Mike Shuping, President of TDARx, Inc.. “Hosted VoIP phone systems are being adopted by business owners at an increasing rate, and FreedomIQ is a top product option for this segment.”

With powerful features designed to serve entrepreneurs and enterprises

alike, FreedomIQ offers industry leading call quality, impressive cost savings, valuable disaster recovery tools, and has become priceless to telecommuters and remote workers.

FreedomIQ was named by Unified Communications magazine as a recipient of the 2008 Product of the Year Award and by TMC’s Communications Solutions as the 2007 Communications Solutions Product of the Year.

Find out more about the FreedomIQ Hosted VoIP PBX by visiting www.freedomiq.com or by calling (336) 714-2222.

ABOUT TDARX, INC..

TDARx, Inc. came into existence when TeleData Services, Inc., a regional leader in business communications, and Arx Technology, Inc., a leading provider of computer and data networking technologies, merged in January 2008. The merger enhances TDARx’s expertise in a full line of communication technology, which helps its customers increase their profitability and improve competitive advantage.

TeleData Services, Inc. was founded in 1988 by Mike Shuping with partners Michael Nester and Larry Halsey. For the past 20 years, TeleData Services has been and is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allowed the TeleData Services, Inc. team to develop an understanding of each customer’s unique telecommunications

requirements, and to respond to those requirements quickly and effectively.

Founded in 2001 by owner Wesley Walker, Arx Technology had been fulfilling the IT needs of Triad businesses. The company has over 350 customers and eight certified engineers. These professionals have a number of advanced industry certifications including Microsoft, Macintosh, Cisco, Citrix, Novell, and Linux and provides IT-based growth strategies for small and medium businesses. Arx specializes in data, technology and network consulting, security and support.

Today, TDARx is poised to help its customers maximize the return on their investment in communication technology. With TDARx, you can focus on your business, while we focus on your IT! For more information, please contact us at (336) 896-0808 or visit www.tdarx.com.

ABOUT FREEDOMVOICE

Founded in 1996, FreedomVOICE® develops and markets FreedomIQ®, a hosted VoIP PBX service allowing businesses and professional offices to interact more effectively with their customers, clients, patients and associates. FreedomVOICE® also offers a comprehensive slate of integrated virtual office solutions, enabling business owners to enhance company image, communicate seamlessly with customers, track marketing effectiveness, and increase profitability.