



Mike Shuping
President

TDARX, Inc. Educates Customers on Mobile VoIP Technology

*Small to Mid-Sized Companies to Benefit
from Latest Advancements in Mobile
Communications Technology*

WINSTON SALEM, NC — July 30, 2010 — TDARX, Inc., an industry leader in Unified Communications, announced today that recent statistics by the industry's leading research firms are showing that mobile Voice over Internet Protocol (VoIP) is poised to revolutionize the communications industry. This technological advancement is increasing profitability and providing substantial benefits to small to medium sized businesses (SMB) across the globe.

Juniper Research, who specializes in appraising high growth opportunities for the mobile markets, "expects the total number of mobile VoIP users to exceed 100 million by 2012." Paired with InStat's prediction of "288 million mobile VoIP users by 2013" it's easy to see that mobile VoIP is making its way to the forefront of communications. Mike Shuping, President of TDARX, Inc. states, "As our customer's trusted technology advisor, we feel obligated to educate our customers about the business benefits of mobile VoIP and how it can enhance the way they communicate. It's up to us to understand where the communications industry is headed, but more importantly it's absolutely vital that we find the technologies that make our customers more profitable."

Traditional VoIP has been around since the 90s, but until

recently the Internet has not been able to adequately support VoIP. Past developments have stabilized VoIP's performance and this explains the dramatic increase in demand for the technology, especially among SMBs. VoIP's primary appeal lies in its sizable cost savings for end users and in a struggling economy, VoIP was the blatantly obvious choice for most business owners. However, for the past several years SMBs were limited to only using VoIP at the office and at home, which deterred a large section of the population from deriving the technology's benefits. Mobile VoIP "cuts the cord" and allows users to enjoy all of the benefits of VoIP technology *from their cell phone*. Mobile VoIP enhances integrations with applications such as Presence Management, Find Me Follow Me and Unified Messaging.

As smart phones, like Apple's iPhone and Motorola's Droid, continue to grow in popularity, so does the market for mobile VoIP. SMB's are being educated on the value of mobile VoIP and as a result, demand for this technology is accelerating.

ABOUT TDARX, INC..

TDARX, Inc. came into existence when TeleData Services, Inc., a regional leader in business communications, and Arx Technology, Inc., a leading provider of computer and data networking technologies, merged in January 2008. The merger enhances TDARX's expertise in a full line of

communication technology, which helps its customers increase their profitability and improve competitive advantage.

TeleData Services, Inc. was founded in 1988 by Mike Shuping with partners Michael Nester and Larry Halsey. For the past 20 years, TeleData Services has been and is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allowed the TeleData Services, Inc. team to develop an understanding of each customer's unique telecommunications requirements, and to respond to those requirements quickly and effectively.

Founded in 2001 by owner Wesley Walker, Arx Technology had been fulfilling the IT needs of Triad businesses. The company has over 350 customers and eight certified engineers. These professionals have a number of advanced industry certifications including Microsoft, Macintosh, Cisco, Citrix, Novell, and Linux and provides IT-based growth strategies for small and medium businesses. Arx specializes in data, technology and network consulting, security and support.

Today, TDARX is poised to help its customers maximize the return on their investment in communication technology. With TDARX, you can focus on your business, while we focus on your IT! For more information, please contact us at (336) 896-0808 or visit www.tdarx.com.