



Mike Shuping  
President

## TDARX Offers On-Demand Communications Technology Training to Their Customers

*Small to Mid-Sized Companies to Enhance  
Technical Knowledge at No Cost by  
Receiving Convergence Technologies  
Training and Certification*

WINSTON SALEM, NC — December 22, 2009 — TDARx, Inc., an industry leader in unified communications, announced today that the company is offering advanced on-demand communications technology training to their customers. The region's small to mid-sized companies are now able to easily enhance their technical knowledge at zero cost by receiving Convergence Technologies Training (CTT) and Certification. Through the company's membership in Technology Assurance Group (TAG), an international organization of unified communications providers representing \$400 million in combined sales, and their strategic partnership with TechnologyUS, TDARx, Inc. has created an avenue to enhance the skills sets of the businesses they serve, while further differentiating their value proposition from their competition.

"In our endless effort to provide solutions and services that drive customer profitability

and productivity, we launched a program to help our customers stay at the forefront of communications technology," commented Mike Shuping, President of TDARx, Inc.. "CTT is a phenomenal program that delivers the latest information. It gives us another opportunity to share our expertise, enables our customers to enhance their understanding of our solutions, and illustrates our commitment to customer satisfaction. We believe the more knowledge someone possesses the more successful their company will become."

CTT provides students with a solid understanding of voice, video and data technologies, while focusing on the day to day knowledge of convergence technologies. Designed to dispel the mystery of VoIP and advanced applications, the training materials are written and delivered in step-by-step layman terms.

CTT is an extensive program with 13 modules comprised of 30 sessions that can be spread over a period of several weeks. The courseware builds upon each segment allowing for manageable scheduling in accordance with daily

responsibilities. Taught by industry experts and experienced certified instructors, CTT courses are online via pre-recorded virtual classrooms and students connect via audio and web media streaming. Upon completion students receive a Convergence Technologies Training Certification.

"We're very excited about offering CTT to our valuable customers," added Mr. Shuping. "In conjunction with TechnologyUS ([www.technologyUS.com](http://www.technologyUS.com)), TDARx, Inc. has the ability of providing our customers with a \$1,195 training program at no cost. One of our philosophies since the inception of the company was to offer as much technical knowledge as possible to our customers and this is just another example of us living up to it."

### **ABOUT TDARx, INC..**

TDARx, Inc. came into existence when TeleData Services, Inc., a regional leader in business communications, and Arx Technology, Inc., a leading provider of computer and data networking technologies, merged in January

2008. The merger enhances TDArx's expertise in a full line of communication technology, which helps its customers increase their profitability and improve competitive advantage.

TeleData Services, Inc. was founded in 1988 by Mike Shuping with partners Michael Nester and Larry Halsey. For the past 20 years, TeleData Services has been and is committed to establishing and maintaining a dynamic partnership with every customer. Extensive technology and service experience allowed the TeleData Services, Inc. team

to develop an understanding of each customer's unique telecommunications requirements, and to respond to those requirements quickly and effectively.

Founded in 2001 by owner Wesley Walker, Arx Technology had been fulfilling the IT needs of Triad businesses. The company has over 350 customers and eight certified engineers. These professionals have a number of advanced industry certifications including Microsoft, Macintosh, Cisco, Citrix, Novell, and Linux

and provides IT-based growth strategies for small and medium businesses. Arx specializes in data, technology and network consulting, security and support.

Today, TDArx is poised to help its customers maximize the return on their investment in communication technology. With TDArx, you can focus on your business, while we focus on your IT! For more information, please contact us at (336) 896-0808 or visit [www.tdarx.com](http://www.tdarx.com).