



Mike Shuping
President

TDARx Stops Their Customers' Networks from Being Attacked

*Region's Leading Unified Communications
Provider Protects Their Customers'
Valuable Information with Robust
Solutions Designed to Safeguard Data
Networks*

WINSTON SALEM, NC — November 30, 2009 — Attacks on an organization's data network occur on a frequent basis. This may come in the form of viruses, spyware or phishing. Many small to mid-sized businesses are missing the necessary technology to properly defend their critical information. As a result, TDARx is delivering robust solutions such as email security, web defense and off site data backup applications that create a solid fortrance to combat everyday threats.

"One of the easiest avenues to penetrate a company's network is through email," commented Mike Shuping, President of TDARx, Inc.. "Unwanted email continues to rise every year and as this occurs the threat to the network dramatically increases. The negative affect includes decreased employee productivity and downtime as well as the monetary costs associated with fixing the network if it's penetrated. Therefore, we have introduced to our customers a fully managed email defense software that provides perimeter-based security."

The intuitive solution offers a variety of benefits including spam blocking, virus and worm scanning, and email attack and fraud protection. The software also

presents the network administrator with a number user friendly reports designed to aide in making the necessary changes to effectively deal with new threats. This must have business application manages, monitors and protects an organization's email 24 hours a day, 7 days a week.

Additionally, TDARx, Inc. offers a web defense solution that proactively zeros in on spyware, viruses and phishing attacks. Web defense safeguards the entire network including remote users and adapts to the latest threats that occur. Companies benefit immediately after its implementation. For example, web defense reduces unproductive web surfing, network congestion, and employee downtime. It protects against vicious attacks and potential fraud, lowers the risk of confidential information leaks, identifies spyware-infected computers, and increases web visibility because it determines how end users spend their time on the web. However, the most important benefit is that it eliminates the time spent by IT professionals on threat management and enables them to focus on achieving strategic business objectives.

According to a survey conducted by *Continuity Insights* magazine, KPMG Risk Advisory Services, and The Hartford's Guide to Emergency Preparedness, more than 25% of all businesses experience a significant crisis in

any given year – of those that do not have a data recovery plan, 43% will not re-open. The practice of storing information, the heart and lifeblood of any organization, onto data tapes locally and having someone take them home for safekeeping is an outdated and dangerous practice. TDARx provides an off site data backup solution in the event the network goes down. This tool automatically and securely backs up all of an organization's data directly to the onsite appliance while simultaneously backing up a copy to the offsite storage application. This solution eliminates the need to store and manage data tapes, reduces the expensive hardware needed to maintain those tapes, and increases the recovery speed of lost data.

"Advances in threat protection has come to a point where it's extremely cost effective for any business to secure their most critical asset. As our customers' trusted technology advisor we strongly encourage all organizations to take advantage of these solutions because it gives every business owner the peace of mind that their network and information are secure," commented Mr. Shuping.

ABOUT TDARx, INC..

TDARx, Inc. came into existence when TeleData Services, Inc., a regional leader in business

communications, and Arx Technology, Inc., a leading provider of computer and data networking technologies, merged in January 2008. The merger enhances TDArx's expertise in a full line of communication technology, which helps its customers increase their profitability and improve competitive advantage.

TeleData Services, Inc. was founded in 1988 by Mike Shuping with partners Michael Nester and Larry Halsey. For the past 20 years, TeleData Services has been and is committed to establishing and

maintaining a dynamic partnership with every customer. Extensive technology and service experience allowed the TeleData Services, Inc. team to develop an understanding of each customer's unique telecommunications requirements, and to respond to those requirements quickly and effectively.

Founded in 2001 by owner Wesley Walker, Arx Technology had been fulfilling the IT needs of Triad businesses. The company has over 350 customers and eight certified engineers. These professionals have a number of

advanced industry certifications including Microsoft, Macintosh, Cisco, Citrix, Novell, and Linux and provides IT-based growth strategies for small and medium businesses. Arx specializes in data, technology and network consulting, security and support.

Today, TDArx is poised to help its customers maximize the return on their investment in communication technology. With TDArx, you can focus on your business, while we focus on your IT! For more information, please contact us at (336) 896-0808 or visit www.tdarx.com.